

Cuticura Is What You Need For Your Hair and Scalp

Dandruff kills the hair. Cuticura ailis dandruff. Try this treatment. Before retiring rub Cuticura Ointment into part-ings all over the scalp. Next morning hampoo with Cuticura Soap and hot - ater. Rinse with tepid water. Dandruff eswally disappears, hair stops falling and becomes thick, live and healthy.

Be sure to test the fascinating fragrance of Cuticura Talcum on your skin. Soap, Oint ment and Talcum 25c. each everywhere.

HAD TERRIBLE COUGH AND NIGHT SWEATS

Cough about gone, eats and sleeps well, and gained 12 pounds.

"In December, 1913. I had a fearful cough, and my physician erdered me to change climate immediately. I went to San Antonio, Texan, and entered a sansatorium. Left there and came to Oklahohoma City in October, 1915. Had no appetite, could not sleep, had night sweats and was losing from one to three pounds a week. I also had cafarrh of the bowels, which the doctors had been unable to relieve.

"Relatives urged me to try Milks Emulsion. I did so and began to improve, slowly at first, but steadily. My weight has increased 12 pounds. I have no temperature, and my cough is about gone. I can eat heartily, sleep weil, and am working at my trade again."—V. W. Neff, 610 No. Dewey St. Oklahoma City, Okla.

Nature does wonders in fighting off.

Okla.

Nature does wonders in fighting off disease, if given the chance. Milks Emulsion is a powerful help in providing strength and flesh. It costs nothing to try.

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Milks Brulsion is a pleasant nutritive food and a corrective medicine. It restores healthy, natural bowel action, doing away with all need of rills and physics, it promotes appetite and quickly puts the directive organs in shape to resimilate food. Chronic stomach trouble and constipation are promptly relieved—usually in one day.

This is the only solid emulsion made, and so palatable that it is caten with a spoon like ice cream.

No matter how severe your case, you are urged to try Milks Emulsion under this guarantee—Take six bottles home with you, use it according to directions and if not satisfied with the results, your money will be promptly refunded. Price 60c and \$1.20 per bottle. The Milks Emulsion Co., Terre Haute, Ind. Sold by Druggists everywhere.

Painful Piles

A Free Trial of Pyramid Pile Treat-ment Is One of the Grandest Events You Ever Experienced.

You are suffering dreadfully with itching, bleeding, protruding piles or hemorrhoids. Now, go over



You Positively Cannot Afford to Ignore These Remarkable Pyramids.

to any drug store and get a 50-cent box of Pyramid Pile Treatment. Re-lief should come so quickly you will jump for joy. If you are in doubt, send for a free trial package by mail. You will then be convinced. Don't delay. Take no substitute. FREE SAMPLE COUPON

PYRAMID DRUG COMPANY, 676 Pyramid Building, Marshall, Mich. Kindly send me a Free sample of Pyramid Pile Treatment, in plain wrapper,

HAVE SOFT, **DARK LONG HAIR**

days, as Q-Ban Restores Color. Read How, Something New and Harmless.

Every man or woman should, by right, have evenly dark, handsome, lustrous hair—thick and beautiful. The charm of soft, dark hair is continued fay cination, while gray, faded, thin or falling hair puts you in the old-age class. You can easily assist nature to restore dark original color to your hair by simply applying Q-Ban (pronounced Cu-Ban) Hair Color Restorer to all your hair and scalp a few times. This scientific preparation is different from anything else—is a clean, harmless liquid, not sticky and messy—that nourishes the hair roots, causing all your gray, faded, thin or failing hair to turn dark, lustrous, long, soft, thick and radiantly beautiful, just as you like to have your hair. "Q-Ban" is successfully used daily by thousands "Q-Ban" is the trade name of this superior hair color restorer, and should be used in preference to any other hair restorer because it is as harmless as pure water and is guaranteed to restore original even. Cark color to faded or gray hair. Try h. Ask any druggist for a bottle of Q-Ban (Cu-Ban) Hair Dolor Restorer. Complete and simple lirections with each bottle. hair-thick and beautiful. The charm firections with each bottle.

BOTH PHONES 530 TAXIS and AUTOS

THE IDEAL XMAS GIFT. A box of Hamilian Reconstitution of Hamilian Reconstruction of Hamilian Rec A box of Halligan's or Block's de-cious candles. Received daily. Al-

lead News Scimitar Wants.

Washburn-Lyle Drug Co., Main and Beale.

However, in European Business Circles Planes Gain Confidence.

(From the Kansas City Star.)
One of the greatest drags on the development of commercial aviation is the fear by the public of the airplane. There is something a little uncanny in the thought of skimming through the skies, and besides it is hard to shake off the prejudice aroused in war-time when almost every issue of the newspaper carried the account of some fatal airplane accident in a training school. And yet, even among learners—and it is in the primary stage flying has its greatest dangers—the fatalities were only one for every 200,000 miles traveled.

eied.

In the war period, 8,700 men were trained for flying at American fields. In their training they traveled \$6,000,000 miles—or a distance 550 times greater than that from the earth to the moon. Three hundred were killed in training. Considered from the point of mileage, this record of fatal accidents is less, perhaps, than that for motor cars and railways trains in the same period.

Airplane Racing.

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And it must be borne in mind that most of these men were novices. Many of them were the victims of accidents in the early weeks of their training.

Again, in the transcontinental air race, seven men were klied—and commercial aviation was given another setbock in the mind of the public. And yet the three fatalities in the indianapolis motor car race represented a higher percentage, reckoned from miles covered. In the motor car race on man was killed for every 4,000 machine miles. In the round trip race from coast to coast the deaths were one to every 1,040 machine miles. Both were races. Glens L. Martin, pioneer flyer and builder of airplanes, believes a failure to recognize the fact that airplane race casualties can be compared with motor car casualties of the race course only has been responsible for much of the prejudice created by the transcentimental trip.

Few Aids to Fliers.

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Mr. Martin also points out that the airplane contest was conducted under much more primitive conditions than was the motor car race. In the latter there was a costly banked speedway for the ears, The drivers were attended by skilled mechanicians with full repair kits. In the trains-continental air derby the men were traveling most of the way ever country with which they were unfamiliar. They were dependent entirely upon their compasses for their course. In case of anything going wrong in the air, and their ability to find a suitable landing field, they had only a limited tool kit with which to make repairs.

"Out of 33 starters in the Indianapolis

only a limited tool at with which to make repairs.

"Out of 33 starters in the Indianapolis motor car race." he says in an article in a recont bulletin of the United States air service, "three were killed in the 500 miles. In the transcontinental air race, with 62 starters over a course of 2,710 miles, seven lives were lost." And as a final argument for the comparative safety of the airplane in racing, Mr. Martin points to the record of the New York-Toronto race, over a course of York-Toronto race, over a course of 1,042 miles, in which no fatalities occurred among the 52 starters. Thirty machines finished. The total machine miles, or the total number of miles covered by all machines in the race, was 42,722.

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Passing to civil flying, it is necessary to turn to Europe, for the United States has not progressed as far as have England and France in this field. Here there have been many short passenger trips, but no collected record of them has been kept.

In England reports for six months from May 1 to Nov 1, this year, show 52,000 passengers were carried a total distance of 36,000 miles in 31,000 flights of an aggregate time of 4,000 hours. In these flights there were 13 accidents, only two of which were fatal, according to the London Telegraph. Of the 52,000 passengers gone was killed and 10 were injured. Of the pilots who handled the planes in which they flew, two were killed and six were injured. The small casualty percentage is considered especially remarkable by the Telegraph in view of the number of flights, as it is in taking off or landing that most accidents occur. However, these figures do not constitute a complete record of all civil (giping in England during this period, for the records of some commercial fields were not accessible.

Insurance companies in Europe are offering policles to airplane passengers

cessible.
Insurance companies in Europe are offering policies to airplane pasengers which differ but slightly from those issued to travelers is other carriers. And Answers, the London periodical, which long has maintained a promise to may \$5,000 to the heirs of any person killed in a railway accident in whose pocket is found a copy of the magazine, has extended the same insurance to air passengers.

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That business men of Europe are placing confidence in aircraft is indicated by a cabisaram from Paris to the Philadelphia Public Ledger to the effect that a big firm of Paris art dealers has made arrangements to send by air from London to Paris a painting by Romney, valued at \$100,000, and some antique Chinese jars that are priceless. Richard Spillane says in the Public Ledger that the dealers have been quoted as saying that hereafter they will use the air vessel wherever possible, as they consider it safer than transportation by railroad train or boat.

MOVE ON TO INCREASE AD RATES 20 PER CENT

NEW YORK, Dec 18.—A general movement to increase newspaper advertising rates about 20 per cent is reported by the Editor and Publisher, a leading trade periodical, which has been conducting a nation-wide survey. Developments in various cities and sections have been reported as follows:
Detroit—Rates increased average of 20 per cent. Sunday papers may increase price eight to 10 cents.
Hartford—The Times will increase advertising rate by 14 cents and inch Jan. 1. Courant may follow example.
Rochester—Rates on special chasses of advertising rate by 14 cents and inch Jan. 1. Courant may follow example.
Rochester—Rates on special chases of advertising rates. Vo. 1, and new general rate card will soon be issued.
Houston, Tex.—The Chronicle has raised advertising rates, but not subscription rates. The Press has increased as advertising rates have been advanced and advertising rates will be increased to meet greater costs.

Portland, Ore—Advertising rates increased to meet growing costs of production.
Sans Francisco—All papers have increased subscription rates 15 cents per month, and made substantial increase in advertising rates.

Seattle—Times recently advanced advertising rates substantial; —2 Post-Intelligencer likely to follow suit very soon.
Denver—Increases in advertising rates,

Denver-Increases in advertising rates, ranging from five to 20 per cent, made by all Denver papers. Editions have been limited on account of paper short-

Philadelphia—Advertising rates likely Philadelphia—Advertising rates likely to go up after first of the year.
Indianapolis—The price of the Sunday Star has been advanced from eight to 10 cents.
Buffalo—The Times has been obliged to increase its advertising rates.
Cincinnati—General increase injadvertising rates is being put into effect.

INTERNATIONAL MATCH IS TO BE ANNOUNCED

LONDON, Dec. 18.—The engagement has just been announced of Miss lvy Jervis, only daughter of Lord St. Vincent, to Major W. I. Whittemere, son of Mr. and Mrs. L. H. Whittemere, so fevanston, Ill., and Asatka. Ont. Miss lvy Jervis is also nloce of Lady Harris, wife of the well-known cricketer.

The engagement has created much interest here. The St. Vincent title originated with Admiral Sir John Jervis, victor in 1797 at Cape St. Vincent. He was made an earl but he had no sons and the earldom became extinct, the viscountcy descending to a nephew named Ricketts, who assumed the name of Jervis. of Jervis. Lord St. Vincent's seat is in Sutten Derwent. He also has a residence at Shanklin, Isle of Wight.

"Gift Granny"

Obtains Information, simplifying your Christmas shopping.

Christmas morning "Surphises" and still send gifts that please and that fit, you will need the services of "Gift Granny,"

retary the hames and addresses of those whom you wish to remember; she will secure the necessary information without revealing your identity. "Gift Granny's" Secretary's

Headquarters-Information Bu-First Floor.

Simply gift-giving

First Floor.

"Red Cross"

China store the pieces a housewife can never have too many of, as-Relish dishes, hand painted \$1.75 Asparagus dishes, hand paint-ed. \$3.50 Baskets, hand painted \$1.50 Syrmas hand painted \$1.50

To be chosen in our

Baskels, hand painted \$1.50 Syrups, hand painted \$2.25 Marmalades, hand painted \$2.25 Muffin dishes, hand painted \$2.75 Fruit sets, hand painted \$5 & \$6 Chocolate sets, hand painted . \$7.50 to \$12.75 Toss and saucers, fancy shapes, hand painted, set \$7.50 l and painted, set \$7.50 Cake Sets, hand painted \$5.50 and \$6 Sandwich sets hand painted \$7.00 Sandwich Sets painted Howls, hand painted \$2.50 to \$6.75 Competes, hand painted \$2.00 to \$3.00 Percolators, alumi \$4.25 to \$7.25 to \$8.50 Crumb sets, for each \$2.25 to \$8.50 Crumb sets, for . \$1.65 to \$3.00 Place warmers, each . \$3.50 to \$4.50 China store—Below first floor.

Practical gifts from the Children's

section Infants' crocheted

sa ques Infants' knitted \$1.25 to \$3.95 ...\$2 to \$4.50 infants' silk tufted quifts \$7.50 to \$13 Infants' bibs 39c to \$2.00 Iticants' white silk bonnets \$1.95 to \$5 Infants' white wool mit-Smocked dresses (2 to 5 years) ... \$3.95 to \$7.50 Nainsook dresses (6 Nainsook dresses (6 Nainsook dresses (7 Nainsook 2 years) \$1.25 to \$3.95 infants store—Third floor.

A large share of your gift list

Dolls—toys

for who is there who does not have several little ones in their gift circles?--



Mary Mixup, a most doll, smartly dressed, \$2.25 Japanese dolls in all the popular models.
75c to \$8

Horsman Dolls, very pretty, very popular, priced from, \$1.75 to \$4

-in fact, dolls of every kind and nation—dressed, kewpies baby dolls, dolls that go to sleep walking dolls and others equal

as attractive, priced reason ably.
Games Jungle Games, Funny
Fare Family sets, Polly Anna
Game, Paint Sets, Needlework
and others, while
Books Include A. B. C. linen
books, animal books, flower
for little tots and their older
sisters.

Doll store-Third floor.

Toilet articles -for wemen's Yuletide tokens-

Hudnut's 2-piece sets, toilet water, soap and taloum \$1.50

Spiebler's Spring Garden face powder, tollet water, \$8.50 perfume and talcum set

Harriet Hubbard Ayers' Prince Charming sets—tollet water, tal-cum powder, face pow-der and rouge; for \$9.50

Harriet Hubbard Ayers' Red Rose sets—toilet water, talcum powder, face powder and \$5.00 sachets; per set

Vanity Fair sets toilet water, face powder talcum powder and rouge; per set

\$4 to \$6

sachets; per set

Linens

\$2.50 to \$5.00 Pattern cloths, table sets and napkins, Irish and American brands: priced from—

Pure Irish linen table sets, pat-tern cloths and napkins, plain and hemstitched or scalloped;

\$10.00 to \$49.50 Filet, Cluny and Venise lace trimmed scarfs, center pieces, table covers and luncheon sets, beautiful styles—

59c to \$12.50 Linen Section-Main floor. 13-piece function sets, all lines, beautifully embroidered and

\$3.98 to \$4.98

Napkins, table cloth and luncheon sets, attractively boxed, fer, each, or a set, or dozen-50c to \$35.00

Ideal for gift-giving House shoes

Whether for a man or a woman, they are welcome because of their attractiveness and comfort-giving-Women's Juliets and comfys in felt, kid and cretonne, in all the shades and styles as well as all sizes; a pair \$2.25, \$2.50 and \$3.00 Men's slippers for house west in three distinct styles; choice,

\$4.00 and \$4.50 Shoe store-below first floor

Pleasing gift selection in Art needlework

Pieces that are made up and stamped for embroidery; pieces in a wide choice.



Table runners—velour, tapes-try, combination finished with gold braid, rose, blue, green and mulberry; each \$4 to \$12

Pillows-round, square and ob-long shapes, of velour and tap-estry-exquisite colorines; each \$3.98 to \$8.50 Desk sets in beautiful no fashions-cretonne and other

\$4 to \$10 Vases, pin cushions, trays, handkerchief boxes, glove boxes and other Christmas nov-75c to \$2.98

Centerpieces and scarfs of leatherette, some with gilt edges; also in brown and green; each— 50c to \$4.50

Feurfold Germantown yarns, in the season's most desirable colors. The kind that sells regularly for 60c, how, a ball. 450 Art goods section—main floor.

Women's gloves

in a sale that offers opportu-nities to make gift selections at prices that mean a saving -



Toilet article section-Main floor Women's fine lambskin, two clasps, all white, black and black with white embroidery; regular price \$3.00; special. \$2.39

- and our stocks offer a choice you will appreciate when you visit this store-for these cedar chests are of finest red cedar and are with and without copper bands, and with and without trays, and priced because of a special purchase as follows: \$28.00 cedar chests, without copper bands, choice \$19.95

Unsurpassed for gift giving Fine furs

A woman loves to receive a luxurious fur gift, whether it be a cost, cape, coatee, scarf choker or whatever it is, if selected from such stocks as these. Pay this section a visit. fur section—second floor,

The gift that stands first Handkerchiefs

-for every one hopes to get handkerchiefs for gifts, so one may always be sure of their welcome, and a wide choice of all the dainty styles can be had in our complete stocks, as-



tiful polored designs: nlso embroidered; 1 in a box for \$1.00, \$1.25, \$1.50.

Women's real shampock, with embroidered block initials; special, 6 for \$1.25 and \$1.50.

Women's sheer lines, hemetitched, embroidered initials: 6 in a box for \$1.50.

Women's real Madeira, handworked scallops and centers, in fine lines, with embroidered initials; each, 75c.

Women's real Madeira, handworked scallops and initials; each, 50c.

Women's real Madeira, handembroidered scallops and initials; each, 50c.

Women's aheer pure lines, French cords and initials inclosed in oxal; 3 for \$1.50.

Women's aheer laws, with white or colored initials, 6 in a box; special for 75c.

Men's cotton, hematitched; each, 10c, 15c, 25c, 35c.

Men's pure lines, hematitched; large embroidered initials; each, 50c, 60c, 75c.

Children's fine Madeira handembroidered scallops and anecorner designs, beautiful patterns; each, 50c, 50c, 55c, \$1.00 to \$2.50.

Women's fine Madeira handembroidered scallops and anecorner designs, beautiful patterns; each, 50c, 75c, 81.00 to \$2.50.

Women's fine cambric hematitched, each, 50c, 50c, \$1.00.

Somen's fine cambric hematitched, each, 50c, 50c, \$1.00.

Women's pure lines cuters, handesomely trimmed with fine valenciennes lace edgings and insertious; each, 75c, \$1.00, \$1.25.

Men's fine cambric hematitched, each, 75c, \$1.00, \$1.25.

Men's fine cambric hematitched, each, 75c \$1.00, \$1.25.

Men's white crope de chine, hematitched, each, 75c \$1.00, \$1.25.

Men's white crope de chine, hematitched, each, 75c \$1.00, \$1.25. tiful colored designs; niso em-broidered; 3 in a box for \$1.00,

50c, 75c, \$1.00, \$1.25,
Men's white crepe de chine,
hemstitched, each, 75c to \$2.50,
Men's crepe de chine, faney
colored designs, beautiful colorings, saich, 75c,
Women's pure linen, plain
hemstitched, various width
hems; each, 20c, 25c, 35c, 50c,
Women's cubroidered handkerchlefs, in boxes all white
or dainty colors, immense variety; 2, 2 and 6 in a box, special, a box, 30c, 50c, 75c, \$1.00
to \$3.00.
Women's newest printed color Women's newest printed color designs, creps de chine; each, 25e, 50c, 59c.

Main floor

For holiday gift-giving Jewelry

Novelty pieces that always fill a vacancy on the dressing table and are always welcome



The new ostrich feather fans, in a large range of pretty col-ors and designs; each, \$5.00 to

\$35.00.

Women's silver-plated mosti-bage, usually \$6.00; special, each, \$2.98.

Men's soft coff links, a pair 75c Cold-front lingerie pins, a set, 75c.

Oriental pearl earrings; special, our, 59c. pair, 59c, Oriental pearl neck chains; each, 78c to \$17.50. Coral neck chains; each, \$18.75 to \$37.50. to \$57.50.

Real coral neck chains, all white; each, \$7.50.

Jet neck chains, 54-inch, each, \$1.50 to \$7.50.

Real corac. Real cameo rings, set in 10-karat gold; each, \$3.50 to \$5.50. Real cameo brooches; each, \$1.50 to \$2.00. 81.90 to \$2.00.
Rhinestone shoe buckles; a pair, \$7.50 to \$9.50.
Jewelry section—main floor.

Ribbon novelties

-are very givable-

Beautiful all silk ribbons were Beautiful all silk ribbons were used in the fashioning of these dainty gift ideas—boudoir caps, camisoles, since trees, garters, roseties, pin sets, armiets, carriage bows, boudoir slippers aid many other articles equally as desirable and ranging in prices from—

Ribbon store-main floor.

The one gift sure to please

Hand bags

for every woman will be glad



shopping bags, in black, brown, navy and tauper all lined, finished with purse and mirror; large range of handsome styles each, \$3.75 to \$39.75.

We mie n's imported beaded bags, rich colorings, pretty shapes: finished with draw string top or metal top: each. \$19.95 to \$78.50.

Women's leather handbags, handsome line in various leathers, lined and fitted; each 2-30

Children's handlags in feather, velvet and silk, pretty colors; each, 69c to \$3.00.

Leather goods store-main floor

The much desired gift Luggage

Trunks, suit cases, traveling bags for a gift of this kind is enduring pleasure to the recipient-

\$57.50 Wardrobe trunks...\$47.50 \$65.60 Wardrobe trunks...\$55.00 \$66.00 Wardrote trunks . . \$56.00 \$50.00 Wardrobe trunks ... \$80.00 \$120.00 Wardrobe trunks.\$105.00

Suit cases of genuine leather, linen lined, straps all around, heat of catches and locks-

\$28.00 Suit cauce\$25.00 \$32.00 Sail cases......\$29.00 \$33.00 Suit cases.....\$29.95 \$35.00 Suit cases \$31.50 Traveling bags of genuine

leather, with best of catches and locks and well lined-\$32.00 Traveling bags \$28.80 \$33.00 Traveling bags. ... \$29.70 \$35.00 Traveling bags \$31.50 \$45.00 Traveling bags\$40.50

> Acceptable gifts of Fine ivory

Luggage store-third floor.

Special prices on pieces that any woman would welcome as an addition to her tollet sets-



Included are powder boxes, hair receivers, clothes broshes and hair brushes of excellent grades that would under regular cirstances sell for much more, but because of a fortunate transaction, are offered in 97c in choice for, a piece...

Ivory section-main floor.

Hosiery.

of the kind we like to give or accept as holiday gifts



WOMEN'S LACE STOCKINGS, BEAUTIFUL PATTERNS OF PURE THREAD SILK. \$6.00 CHOICE, A PAIR.

Of pure thread silk all the way up, and thoroughly reinforced for the best service. There are several exquisite lace patterns, and black, white and Cordovan

WOMEN'S \$3.00 BLACK THREAD SILK STOCKINGS.
MEDIUM WEIGHT. \$2.60

-in medium weight, of pure thread silk all the way to the top, with t-inch garter hem. with high spliced heels, double soles and toes, with emerald, lavender and gold tops.

WOMEN'S \$2.50 "DAGOBERT" STOCKINGS, OF PURE THREAD SILK. \$2.00

-with flare garter top of lisle thread, these pure thread slik stockings are in weight, full fashioned and having all reinforcements for service: choice can be had of black, Cordovan and African brown,

Hosiery store-main floor,

If you would preserve all the

Bring to "Gift Granny's" Sec-

reau-

Easy to use Merchandise bonds

A satisfactory way to shop after Christman and to make your own selections, inquire at Infor-mation Desk Bureau—

seals

Help feed the Tubercular children by buying "Red Cross" Seals. The ladies of the "Red committee will gladly serve you with the requested amount on-

Christmas Gift Suggestions

*UNDREDS of different ways of saving, "Merry Christmas," through the medium of selecting from abundant suggestions of ap-

propriate gifts, all of which are worth while, to be had from stocks that would take page after page of space to describe them, even in the briefest way. Yet every article was chosen to carry that definite sense of worth which has always attached to the Christmas stocks of this store.

To be chosen in our

Section



Crepe silk lavallieres in all the wanted colors, finished with beads and fancy ornaments, each, 29c, 39c and 50c.
Handsome imitation fur stoles and capes, Hudson seal, plush crushed mole, beaver, varimole; each, \$6.00 to \$37.50.
Marahou capes, in natural, brown, taupe, black, each, \$7.00 to \$22.50.
The new tab col for round-

\$1.75.
Set and lace vestees, handsome styles; each, \$1.00 to \$4.00.
Georgette Tuxedo collars, embroidered and tribmed with Venice and fliet lace; each \$1.00 to \$2.00.
Organdy collars and sets, trimmed with lace; each, 50c.
Net and lace stock collars, finished with laree labots newest

ished with large jabots, newest out; each, 75c to \$6,50.

Head your list with Stationery



"Waterman's" Fountain Pens, self fillers, the kind everyone wishes for priced— \$2.50 and \$3

Crane's linen lawn paper and envelopes, also correspondence 85c to \$9

Stationery section-main floor. Most pleasing selection

-and no wonder they are wel-come, for they are unusually at-tractive and prices are reason-able-

Lace and satin combination Jer-seys, also all-over lace styles, bust confiners and brassleres, aome with ribbon shoulder straps \$1.50 to \$12.00

Neckwear



The new tab col for round-neck dresses, in the settle crepe, Venice and filet points; white, cream and ecru; each, 78c to \$1.75.

Neckwear Section-Main Floor.

-and you will be glad when you view our stocks which are complete in every detail-



Christmas cards, seals, tags, tin-sel cards, ribbonzine, etc.; priced from— 3c to 50c

for gifts Brassieres

Bust confiners

Brassieres and bust confiners, in white and pink, both in open back and front effects; priced 69c to \$2.50

Corset store-second floor.

shoppers Glove silk underwear

Treasures not only because of their value, but because of the pleasure they give the recippleasure they give lent— Added to their other good quali-ties that of lengthy service. Va-riety is large and prices are moderate— Glove silk vests

\$2.98 to \$7.50

Glove silk envelope chemise, \$5 to \$17.50

Treasures for gift

4 Glove silk bloomers \$3.59, \$4.29 to \$17.50 Glove silk union suits \$7.50 to \$8.75 Glove silk camisoles

\$2.00 to \$10.95

Underwear section—Second floor

Sample lines and special purchases of

Madeira linens



A sale that is of great impor-tance because of the great sav-ings at the time of selecting gifts for the holidays, for these genuine Madeira, hand-embroid-ered linens are in great demand and certainly would be appre-ciated as gifts.

The pieces included in this lot are doilles, eval tray covers and centerpieces, table cloths and luncheon sets (13-piece and 25-piece), and marked at about half what they would be if bought in the regular way, and these prices range from—

50c to \$35

Linen section-Main floor

For Christmas gifts or home

of the finer kinds as well as practical grades, approximately beautiful designs, many with napkins to match, all two yards wide: a yard—

\$1.50 to \$6.95

Women's silk gloves, lined, fin-ished with two clasps; white ished with two clasps; black, gray and black, gray and \$1.75
brown
Misses' French kid gloves, two
clasps, self and contrast stitching; vhite, black, fair and
brown, atelast season's \$2.75
100 dozen women's fine grade
lambskin gloves, two clasps, in
white with embroidered back,
a soft, pliable glove, sold regularly at \$3.75, very
special, a pair

Glove section—main floor. \$1.75

Cedar chests

\$31.50 cedar chests, with two copper bands, choice. \$22.50

House furnishing store—Third

30c to \$5